

What you'll see there

The construction of the multi-purpose space will allow ECCT to:

- Create a new KIDS 4 KIDS series of shows that features performers ages 8-12 as they cultivate their dramatic skills.
- Offer a second season of shows by EXPRESS ENTERTAINMENT for our adult performers and audiences.
- Increase programming for preschoolers and day care centers with shorter shows, puppet theatre and creative classes.
- Expand theatre class offerings from one semester to three semesters each year.
- Provide a home for the expansion of the New Playwright's Competition.
- Encourage small performance troupes in improv and experimental theatre.
- Provide the community with a small venue that can be used for meetings, receptions, bands, parties and other gatherings.
- Increase variety of theatre offerings and related events like fashion shows, dinner theatre, seminars, competitions and more!



Annie - 2005



Summer Classes - 2004

Why we need your help

Eau Claire currently has a limited number of smaller performance spaces. While ECCT is committed to, and will continue to, perform at the State Theatre with the larger Broadway musicals, there are a number of shows that are just too small for an 1100 seat theatre. Some smaller shows require a much more intimate setting, while other critically acclaimed works have a more limited audience appeal, and yet there are others that require audience interaction. In addition to increasing the variety of show offered, popular shows could run for multiple weekends. This space would also give younger performers a chance to rehearse in their actual performance space. There have been many ideas suggested to ECCT on what types of programming it could offer - unfortunately, the answer is too often, "there's no place to do that".

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Permit # 1868
Eau Claire, WI



1814 Oxford Avenue
Eau Claire, WI 54703

We're expanding...
details inside!



The Velveteen Rabbit - 2004

ECCT'S 2009 ANNUAL LEGACY CAMPAIGN



• Theatre for All Ages •

1814 OXFORD AVENUE • EAU CLAIRE, WI 54703
(715)839-8877 • INFO@ECCT.ORG • WWW.ECCT.ORG

We're 21 years old... ...time to get our own place!

We've all been there - turned 21, about done with college, really done with having roommates and looking to spread our wings. It's time to take that next step and get a place of your own!

ECCT is taking that next step during its 21st season with the creation of a new space that will indeed allow ECCT to spread its wings and venture into new programming and a whole new chapter for our organization.



Our expansion plans



BUILDING DETAILS IN A NUTSHELL

- The new auditorium will be multi-purpose with a permanent stage and flexible seating.
- Backstage there will be room for scenery along with two dressing rooms.
- The addition will be connected to the existing building with a vestibule.
- Seating capacity will be 286; seats can be arranged in many configurations or removed.
- Use of the existing lobby and restrooms will help contain costs.
- 92 parking stalls will be created along with an eco-friendly rain garden to filter storm water.
- Scenery will load in right from the shop through garage doors in the back of the



Building tomorrow's stars... ...starts today!

This project will require the financial support of donors at all levels who want to make a significant difference in the direction, amount and quality of arts programming for Eau Claire residents of all ages. Your support can be a one-time gift, installment payments, or a three or five year pledge based on a particular level of giving. Here's how you can be part of making that difference:

★ Exclusive Naming Rights

This is an opportunity for you and your family to have a lasting and memorable impact on the arts in Eau Claire and the community as a whole by securing Naming Rights to a specific location in the new project. ECCT staff will work with donors as to how they want their gift recognized and how they want their space designated through signage. Because of the significance of these gifts, donors will be offered a package of special perks and privileges from which to choose: including season tickets specials events, parking, receptions and donor functions. Areas available for naming:

- ★ The Auditorium Addition \$500,000
- ★ The Vestibule \$100,000
- ★ State Left Dressing Room \$50,000
- ★ Stage Right Dressing Room \$50,000
- ★ Lighting and Sound Booth \$25,000
- ★ The Lobby and Box Office \$15,000

★ Galaxy of Stars

Our performers love being the star of the show and now's your chance to share in that excitement by securing your spot in the Galaxy of Stars display at the new building. Here's how:

- ★ **PLATINUM STAR** As the centerpiece of the Galaxy of Stars, there will only be five of these stars available. For a gift of \$10,000+ the donor will receive:
 - An engraved platinum star in the center of the Galaxy of Stars at the new ECCT building
 - An engraved star for your home or office
 - An invitation to a private reception before the grand opening of the addition
 - (12) 2009-2010 season tickets
- ★ **GOLD STAR** For a gift of \$5000 - \$9999 the donor will receive:
 - An engraved gold star in the center of the Galaxy of Stars
 - (10) 2009-2010 season tickets
- ★ **SILVER STAR** For a gift of \$1000 - \$4999 the donor will receive:
 - An engraved silver star in the center of the Galaxy of Stars
 - (8) 2009-2010 season tickets
- ★ **BRONZE STAR** For a gift of \$500 - \$999 the donor will receive:
 - An engraved bronze star in the center of the Galaxy of Stars
 - (6) 2009-2010 season tickets
- ★ **BUDDING STAR** For a gift of \$100 - \$499 the donor will receive:
 - Your name engraved on a plaque in the Galaxy of Stars
 - (2) 2009-2010 season tickets

(Please return this portion in the enclosed envelope)

NAME _____

ADDRESS _____

CITY/STATE _____

ZIP _____ PHONE _____

EMAIL _____

(To get show reminders & donor offers!)

☐ Please contact us regarding Naming Rights for:

- ☐ The Auditorium Addition \$500,000
- ☐ The Vestibule \$100,000
- ☐ State Left Dressing Room \$50,000
- ☐ Stage Right Dressing Room \$50,000
- ☐ Lighting and Sound Booth \$25,000
- ☐ The Lobby and Box Office \$15,000

YES, I/we would like to give a gift of: \$ _____

- Platinum Star \$10,000 - \$14,999
- Gold Star \$5000 - \$9999
- Silver Star \$1000 - \$4999
- Bronze Star \$500 - \$999
- Budding Star \$100 - \$499

☐ Check payable to "ECCT" is enclosed

☐ Bill my: Mastercard ☐ Visa ☐

_____ Exp. Date _____

Amount: \$ _____ Signature _____

☐ We would like to make a multi-year pledge or arrange for installment payments.
Please contact us: by phone ☐ by email ☐

CHECK ALL THAT APPLY:

- ☐ Our gift will be a transfer of stocks or other securities. This can be arranged through A.G. Edwards (715) 832-5500
- ☐ Send volunteer info ☐ Send group sales info
- ☐ Send planned giving info ☐ My employer has a matching gift program