



Each season the Eau Claire Children's Theatre launches a Legacy Campaign to raise much needed funds. Creating theatre magic doesn't just magically happen. Royalties, rental costs and production expenses can easily exceed \$20,000 for a major musical. ECCT's mission is to provide quality, affordable, theatrical experiences to the largest number of young people and families possible. We can only do that with the support of our generous patrons.

Ticket sales only make up about 60% of the annual budget. Below you'll see some examples of what expenses we face each season and how you can help. For the 2017-2018 season we must raise an additional \$175,000 in donations, special events and fundraising dollars to balance the budget. This is no easy feat for a non-profit organization with limited staff and volunteer resources.

This season we are pleased to announce we've teamed up again with Giving Fuel, our online giving partner, to allow donors to make one-time or subscription donations online. More details about this simple process are on the back. Won't you please consider including ECCT in your end of year giving plans?

Happy Holidays from all of us here at ECCT- we thank you in advance for your support and we look forward to seeing you at the theatre!



HERE'S HOW YOUR GIFT WILL HELP

This year ECCT must raise over \$175,000 through special events, fundraisers and your donations to balance the budget. Here's what your donation can provide:

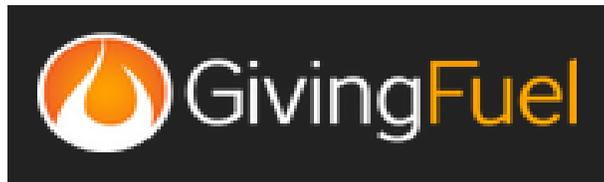
\$120 or \$10/month	Buys props for one show
\$300 or \$25/month	Matinee tickets for 1 school group
\$600 or \$50/month	Printing of playbills for one show
\$1200 or \$100/month	Ticket printing for one season
\$2400 or \$200/month	TV ads for one show each season
\$2000 or \$500/quarter	Clerical supplies for the season
\$4400 or \$1100/quarter	Mortgage payment for 1 month
\$5000 annually	Royalties for one major musical
\$15,000 one-time gift	Parking lot replacement at ECCT

Any dollar amount is appreciated!

2017-18 SHOWS

ANNIE	Nov. 16-19, 2017
MADLINE'S CHRISTMAS	Dec. 2-3, 8-9, 2017
Disney's MY SON PINOCCHIO	Feb. 2-4, 2018
JUNIE B. JONES IS NOT A CROOK	Mar. 2-4, 2018
THE ADDAMS FAMILY	Mar. 9-11, 2018
CHARLOTTE'S WEB	April 6-8, 2018
AVENUE Q	May 10-12, 17-19, 2018
CHURCH BASEMENT LADIES	June 14-17, 2018
JOSEPH AND THE AMAZING.....	July 25-29, 2018

2 EASY WAYS TO GIVE! 1. ONLINE OR



<https://eauclairechildrenstheatre.givingfuel.com/legacy>

ECCT is making giving easy and fun with subscription giving! You choose the amount and how often to give- monthly, quarterly, annually or a one-time gift. Type in the link above, set the amount you would like to give, how often you would like to give and GivingFuel will take care of the rest!

2. BY MAIL/PHONE

YES, WE SUPPORT ECCT!

Choose Your Option:

I/we'd like to give a MONTHLY gift of: \$ _____ I/we'd like to give a QUARTERLY gift of: \$ _____

I/we'd like to give an ANNUAL gift of: \$ _____ I/we would like to give a ONE-TIME gift of: \$ _____
(Monthly, Quarterly and Annual gifts will recur until cancelled by the donor.)

NAME _____ PHONE _____
(as you wish to be acknowledged)

ADDRESS _____ CITY/ST/ZIP _____

EMAIL _____
(to receive reminders for subscription giving payments, info on shows, events, volunteering and special offers)

Bill my: Mastercard Visa Monthly Quarterly Annually One time

Acct. # _____

Exp. Date _____ 3-Digit Code _____

Signature _____

Check payable to "ECCT" is enclosed for one-time gift or first payment of subscription giving. You will receive email reminders for subsequent subscription payments.

CHECK ALL THAT APPLY:

- Send planned giving information
- Send volunteer information
- Call me about in-kind donations
- My employer has a matching gift program